# **Privacy Policy**

This policy has been updated to incorporate our new obligations under the EU General Data Protection Regulation as of May 2018.

# Who are we and what is the purpose of this privacy policy?

Partners in Property (UK) Limited and its subsidiary companies, Move with Us, or any name incorporating Move with Us is a trading style of Partners in Property (U.K.) Limited. Partners in Property (UK) Limited is part of the Move with Us Limited group of companies. (for the purposes of this privacy policy reference to "us" "we" "our" or "Move with Us" means and includes Move with Us Limited and all their subsidiary companies).

This privacy policy sets out how we use and protect the personal information which you provide to us when you use this website. This privacy policy also applies when you provide us with your personal information by other means and are directed to this privacy policy.

Partners in Property (UK) Limited is registered at Companies House. Our company registration number is 03332891. Registered office: Grant Hall, Parsons Green, St Ives, Cambridgeshire PE27 4AA. We are registered as a Data Controller at the Information Commissioner's Office ("ICO") in accordance with the Data Protection Act 1998 (the "Act"). Our ICO registration number is Z3171965.

Personal information is information which can identify you as a living individual, whether by itself or when used in conjunction with other information which we hold or are likely to hold. We take our obligations under the Act seriously. To this end, we have a Data Protection Officer and internal policies which relate to the protection of personal information. In addition, we regularly train our staff on data protection compliance.

#### **Data Controller or Processor**

If Move with Us is provided with personal information under contract via a third party, it is likely we will be acting as a Data Processor or acting as Joint Controllers. If this is not the case, then Move with Us will be acting as the Data Controller.

If you have any questions about this privacy policy or our use of your personal information please contact our Data Protection Officer using the contact details in the section "How to contact Move with Us" below.

#### What if you are not happy with this privacy policy?

If you do not agree to your personal information being used in accordance with this privacy policy you should not submit your personal information to us through this website. If your personal information was provided to us by other means, you should tell us by using our contact details below if you do not agree with it being used in accordance with this privacy policy.

Please note that this may prevent you from (for example) obtaining certain access rights to this website (see the "What personal information do we process about you?" section below).

#### What about updates to this privacy policy?

We may change this privacy policy from time to time by updating this page. You should review this page regularly. Your continued use of this website after changes have been made to this privacy policy will be taken to indicate that you have read and accepted any changes. You should not use this website if you are not happy with any changes to this privacy policy and you should tell us if those changes mean that you are no longer happy with the way in which we use your personal information.

## What personal information about you do we collect and otherwise process?

We ask you for personal data only when it is needed to provide services you have enquired about, or asked us to provide, or to respond to your requests for information. Our Lawful basis for processing your personal data is under legitimate interests or our contractual obligation to you.

You would need to submit certain personal information to us in order to register to use the "Customer Area" or "Business log in" pages of this website; to obtain direct (ie unsolicited) marketing information about the products and/or services of Move with Us and companies carefully selected by Move with Us; and to participate in our online ordering process.

# The personal information about you which we collect and otherwise process may include:

Your name and business and/or personal contact details (including email address, postal address, telephone numbers (mobile and fixed line) and delivery address information if you order products and/or services from us);

Information regarding your experiences with our products and/or services;

Your Move with Us username and password (you will be asked to provide these every time you login to use this website);

(if you are a residential customer) credit/debit card details and bank account details for the purpose of setting up direct debits;

(if you are a business customer, ie if you are acting on behalf of a company, partnership or sole trader) bank account details for the purpose of setting up direct debits and information about business operations, which may include some personal information; and Information you provide in any "free text" boxes on this website (i.e. blank spaces where you are free to insert comments). We may also record phone calls for the purposes of staff training, mitigation of disputes and the collection of consent from data subjects.

#### Special Category and sensitive personal data?

This is a more sensitive category of personal information which relates to (e.g.) a person's race, sexual life, criminal allegations or offences, trade union membership or their mental or physical health. We do not actively collect sensitive data

We make sure that sensitive personal data is subject to additional controls. We would use it only in order to deliver our services to you, to meet your requirements or to deal with any requests made by you.

#### What do we do with personal information which we hold about you?

The legitimate purposes for which we use your personal information may include use for the following purposes:

To carry out internal record keeping and audits;

To administer this website and our contractual or other relationship with you, including in order to provide our products and/or services to you (for example, to put you in touch with estate agents and other appropriate third parties (meaning any other person or organisation) in accordance with your instructions);

To obtain payments from you for our products and/or services (this is why we collect credit/debit card details and bank account details);

To analyse the way in which you use this website with a view to improving the products and/or services we offer and our marketing and advertising activities and for market research purposes related to improving the same including online surveys (we may contact you ourselves for this purpose or ask third parties to do so on our behalf - please refer to the section "Who do we share this information with?" below);

To analyse patterns and trends of use and the uptake of our products and/or services To deal with and respond to any communication, enquiry or application which you submit to us;

To process job applications which you submit to us through this website;

To send you direct marketing information about the products and/or services of Move with Us, its parent company and of companies carefully selected by Move with Us (but only when you provide the appropriate consents to permit this - please refer to the section "Direct Marketing" below); and

#### To comply with our legal, regulatory and other good governance obligations.

Data supplied by you for the purposes of our services is stored in our data centre currently hosted at Telehouse. Details of Telehouse security standards can be found <a href="here">here</a>.

This list is not exhaustive and it may be updated in the future. It is a fair reflection of some of the current purposes for which we may use the personal information about you which we collect through this website (and which is provided to us by other means).

# Who do we share your personal information with?

Except as otherwise set out in this section, we will not transfer, disclose, sell, distribute or lease your personal information to third parties unless we have your permission or are permitted or required to do so by law or legal process.

We may disclose your personal information to third parties which provide services to us including (for example) organisations which we engage to conduct marketing and/or research on our behalf; organisations which assist us in providing our products and/or services to you; organisations which we use to fulfil a contract concluded with you or which provide other business support services to us (for example, database storage providers which store the

Move with Us databases containing names and contact details used for direct marketing purposes). In accordance with the Act, we will impose restrictions and standards in our written contracts with service providers to ensure they keep your personal information secure and use it only for the purposes for which it was provided to them.

\*All our website and financial transactions are handled through our payment services provider Global Payments inc.. We will share information with our payment services provider only to the extent necessary for the purposes of processing payments you make via our website, directly, refunding such payments and dealing with complaints and queries relating to such payments and refunds.

We may disclose your personal information to our parent company and third parties carefully selected by Move with Us so that they may send you direct marketing about their own products and/or services (but only when you provide the appropriate consents to permit this please refer to the section "Direct Marketing" below).

We may sell your personal information to third parties where necessary as part of our legitimate business processes (for example, in the event that our shares are purchased by third parties; in the event that our management or administration is to be taken over by third parties or in the event that our assets (for example, our customer databases or contact lists) are purchased by third parties). Should we do this we would ensure it was carried out in accordance with the Act.

We may be required by law or legal process to release your personal information to local or central government authorities, official agencies or legal authorities (ie courts, tribunals, police or security services). In order to maintain the integrity of this website and safeguard the interests of its customers and subscribers, we will comply with any such request. In addition, we may be required to disclose your personal information to government authorities for tax or other purposes. In other circumstances we may also decide that there is a genuine reason for us to disclose your personal information to legal authorities and that a disclosure would be justified and lawful under the Act.

Your personal information may be passed to other Move with Us group companies which, like Move with Us, are based in the UK. We would pass your personal information to other group companies to permit them to provide services which relate to you or to send you direct marketing about their own products and/or services (but only when you provide the appropriate consents to permit this - please refer to the section "Direct Marketing" below). In addition, there may be circumstances in which it is necessary for us to disclose your personal information to external companies or organisations in order to protect our customers or our own legitimate interests. Such disclosures would be permitted under the Act provided they were necessary to safeguard those interests and were proportionate bearing in mind your interests.

#### Will your personal information be transferred outside Europe?

This website is hosted by DesignReligion within a UK datacentre.

Data supplied by you for the purposes of our services is stored in data centres currently hosted within the EEA.

#### What if you are using this website from outside the UK?

If you are using this website from outside the UK, other laws may apply to the processing of your personal information. We operate this website from within the UK. We are not subject to your country's local laws and this privacy policy may not be compliant with those laws. You should not submit your personal information to us unless you are happy with this position.

## What about anonymised information?

Occasionally we may use and disclose information in aggregate (ie so that individual customers cannot be identified) for particular purposes such as marketing and strategic development purposes. This would not constitute your personal information because you would not be identified or identifiable from it. This means that neither this privacy policy nor the Act would apply to that information.

#### How do we protect your personal information?

In order to prevent unauthorised access or disclosure, damage or loss to/of (as appropriate) your personal information, we implement suitable physical and electronic, organisational and technical security measures in accordance with our obligations under the Act. This may include encryption (for example, credit/debit card details are encrypted on the Move with Us IT system).

You are responsible for maintaining the confidentiality of your username and password which relate to your access to certain pages of this website and/or any account you set up with us. You agree to accept responsibility for all activities which occur in relation to the same. You should not permit other people to use your username and password. Please contact us promptly if you believe your username or password may have been compromised. We will not be responsible to you if there is unauthorised access to your login details or unauthorised activity on this website as a result of someone else using your login details, unless we caused this to happen because of negligence.

Despite our efforts regarding security it is important to bear in mind that the internet is not a secure means of communication. Personal information communicated through the internet may be intercepted by other people. We cannot guarantee the security of personal information sent to us through this website. You accept that you use this website at your own risk.

#### Minors

This website is not intended for use by minors under the age of 13. Minors under the age of 13 should not submit any personal information to us through this website. Parents and

guardians should remind their children to handle their personal information securely and responsibly on the internet.

#### Linking

This website does contain links to other websites. In addition, other websites outside our control may link to this website. Move with Us is not responsible for the privacy practices and contents of such other websites. You should exercise caution and look at the privacy policy on the website in question.

#### Cookies and web beacons

We may use "cookies" on our website. Cookies are data files which store information on your hard drive or browser that means that our website can recognise that you have visited our website before. They make it easier for you to maintain your preferences on this website and by seeing how you use the website we can tailor it to your preferences and measure your use of it.

You can, should you choose, disable the cookies from your browser and delete all cookies currently stored on your computer. On Microsoft Internet Explorer, this can be done by selecting 'Tools/Internet Options' and reviewing your privacy settings or selecting 'delete cookies'. You can find out how to do this for your particular browser by clicking 'help' on your browser's menu or by visiting <a href="www.allaboutcookies.org/manage-cookies/">www.allaboutcookies.org/manage-cookies/</a>. However, many of our website features will not function if you disable cookies.

We may also use electronic images known as "web beacons" on this website and in communications generated from using and/or registering on this website, such as promotional emails. Web-beacons usually work in conjunction with cookies and they are used for similar purposes.

Links to third party cookie tools – Google Analytics, Facebook

#### Direct marketing and third party "fair processing notices" and consents

Move with Us, and third party companies carefully selected by Move with Us because they offer products and/or services which we believe may be of interest to you, may wish to contact you by post, telephone, fax, email, SMS and other electronic methods of marketing which may become relevant in the future in order to provide you with marketing information about the products and/or services and/or special offers of the Move with Us group and our carefully selected partner companies.

To this end, we may collect personal information from you for direct marketing purposes through this website or by other means such as through paper forms issued to you, email exchanges with you, meetings with you and telephone conversations with you.

We will make it clear on the relevant pages of this website if personal information which we collect may be used for direct marketing purposes. We will do the same should we collect your personal information by other means for this purpose. At the same time we will seek your consent to receive direct marketing or we will permit you to opt-out of receiving this (depending on what is required under applicable laws).

We will ensure that any direct marketing sent by electronic means would provide you with a simple way to refuse further electronic marketing. For example, SMS messages may tell you to text 'STOP' to a telephone number and emails may tell you to send a request to an email address to stop further emails. Should you refuse further electronic marketing, as soon reasonably possible it would be noted that you had changed your mind. This means that your personal information (including your contact details) may still be held in a repressed form but only to ensure that we maintain a record telling us not to contact you for the same direct marketing purposes.

If at any other time you wish to change your mind about receiving direct marketing from us please contact us by email or post using the details in the section "How to contact us" below.

In addition, third parties such as estate agents, letting agents, lenders, banks, residential developers, companies operating other websites and receivers acting for banks and lenders may collect personal information from you for direct marketing purposes. We may obtain your personal information from those third parties with the intention of using it to send you direct marketing about our products and/or services (or those of our parent company). We take steps to ensure that we do this only when you provide the appropriate consents to those third parties to permit this.

We are not responsible for the privacy practices of third parties. They should provide you with their own "fair processing notice" (for example, a website privacy policy) when they collect your personal information. It should identify them as Data Controller; provide a valid contact address and give you fair notice that they will pass on your personal information to other companies such as Move with Us for particular purposes including direct marketing purposes. In addition, as explained above, we take steps to ensure that those third parties collect appropriate consents to permit your personal information to be used by us for direct marketing purposes.

Having obtained your personal information from a third party we would issue you with our own "fair processing notice" at an appropriate time (for example, by pointing you towards this website privacy policy). We would also provide you with the appropriate mechanisms to alter your direct marketing preferences (ie to change your mind about whether you wish to receive it or not) and we would record any altered preferences as soon as reasonably possible.

#### **Retaining personal information**

We will ensure your personal information is not kept longer than necessary for the relevant purpose(s) by us or by any third parties which process it on our behalf. Where personal information which we hold is known to be unreliable, irrelevant or excessive, we will securely delete it as soon as possible.

We reserve the right to terminate your access to the "Customer Area" or "Business log in" pages of this website without prior notice. If we terminate your access or if you notify us in writing that you wish to terminate your own access, we will keep your personal information thereafter only for as long as is necessary in case of any legal challenges or other problems. After that period your personal information will be suppressed in or deleted from our database(s).

This section sets out our data retention policies and procedure, which are designed to help ensure that we comply with our legal obligations in relation to the retention and deletion of personal information.

Personal information that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.

Without prejudice to other obligations set out in this contract or legal obligations, we will usually delete personal data falling within the categories set out below at the date/time set out below:

- (a) personal & sensitive data
- (b) when you ask us to erase your data compliant with GDPR Article 17;

Notwithstanding the other provisions of this policy, we will retain documents & records containing personal data:

- (a) to the extent that we are required to do so by law;
- (b) if we believe that the documents may be relevant to any ongoing or prospective legal proceedings; and
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

There is no statutory period defined in legislation, so our retention period is 90 days from completion of your transaction or termination of agreement.

Updating and obtaining access to or copies of your personal information

If any of your personal information which we hold becomes out of date or inaccurate, please let us know by contacting us by email or by post using the contact details in the section "How to contact us" below. You would need to put your request in writing. We will amend your personal information if we believe it contains factual errors or is out of date.

If you wish to obtain access to or copies of the personal information which we hold about you please contact us in the same way. In some circumstances we may provide access not copies.

# Your rights

You may instruct us to provide you with any personal information we hold about you; provision of such information will be subject to:

- (a) there is no payment required; and
- (b) the supply of appropriate evidence of your identity for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address.

- (c) We may withhold personal information that you request to the extent permitted by law.
- (d) You may instruct us at any time not to process your personal information as permitted by law.
- (e) You can instruct us to erase your data, compliant to GDPR Article 17.
- (f) You have the right to lodge a complaint with the Data Protection Authority, if you consider your rights have been breached in anyway.

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data.

Note: The UK Data Protection Authority can be contacted on the following link: https://ico.org.uk/global/contact-us/

How to contact us

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